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Exploromania's "Gymathtics" DVD Wins Aegis Award  
for Kids Educational Workout

Tampa, FL (February 15, 2009) – Just in time for its debut at the Toy Fair in New York this week, a new DVD by Exploromania® called "Exploracise™ Gymathtics™" has just won this year's Aegis Award, it was announced. The Aegis Award is the video industry's premier competition for peer recognition of outstanding videos and non-network TV commercials. The DVD helps kids age 5-11 exercise their muscles and minds, addressing one of the nation's key epidemics of children's health issues and math anxiety. Scientific research suggests physical movement while learning reinforces neural pathways for greater retention.

Circles, lines, and polygon stretches using arm and leg motions help teach children in an experiential video, replete with lively music and gentle guidance, to get little hearts racing with aerobic routines. Founder/CEO Carrie Scheiner stars in the video with her two children ages 5 and 9, and two teenagers. Segments, such as "Counting Calisthenics™" and "Pattern Power™" feature aerobic movements that challenge bodies and brains.

The health epidemic in the U.S. points to recent studies that show obese children as young as 10 had the arteries of 40-year-olds and other heart conditions found in adults. Seven out of 10 overweight adolescents will become overweight adults.

Education-wise, a study completed in 2005 found that 22% of college freshmen must take remedial math courses, and less than half of the students who plan to major in science or engineering actually complete a major in those fields.

The program is one more tool for parents, educators, and health care providers to combat the national obesity crisis and educational challenges affecting so many children.

"We are thrilled to win this year's Aegis Award as it recognizes the important work we have done to help kids incorporate fun, healthy exercise and math learning into their daily routines," said Scheiner, Founder/CEO of Exploromania®.



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View a video clip at [www.exploromania.com](http://www.exploromania.com) . The DVD retails for \$24.99 and is available on the site and on Amazon.com.

Established in 2008, Exploromania® is the brainchild of Carrie Scheiner who recognized the need for fun interactive educational experiences so children develop a love of learning and healthy lifestyle. Contact Exploromania™ at 1-877-50-EXPLORAMANIA (1-877-503-9756).

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**About the Aegis Awards:** Now in its 19th year, the Aegis Awards has established itself as a leading competition for professional video and film makers. The mission of the Aegis Awards competition is to provide a forum to recognize the people and organizations responsible for developing some of the most effective video/film productions being produced today.